

# Hi, is it really you? 喂,真的是你吗?

Vocabulary: fraud 词汇: 诈骗

People who want you to part with your cash and property can steal your **passwords** and **personal details**, but what about your voice?

That's what some big companies asked themselves before turning their attention to voice **biometrics** in their war against **fraudsters**.

Emmanuelle Filsjean, head of marketing for a company which advises retail banks on security, says: "Voice is a dynamic form of biometrics,



Is voice recognition the latest word in security?

rather than static like a **fingerprint**. It's harder to replicate and copy digitally."

Digital **voiceprints** contain over 100 identifiable elements. And, by using complex **mathematical algorithms** and the latest high-definition audio equipment, experts believe they can now identify people accurately more than 97% of the time.

Even identical twins can be told apart from their voiceprints, making the technology reliable enough to be used as evidence in **courts of law**.

Voice is crucial because **call centres** are still the main way we interact with companies, despite the rise of online banking and shopping.

Traditional **authentication** measures, involving **personal identification numbers (PINs)**, passwords, and 'memorable' answers to agreed questions, have proved **fallible** because we keep forgetting them. But voice is the most natural way of interaction.

While no biometrics security system is totally **foolproof**, fraudsters using high definition recordings of someone's telephone pass phrase should still be caught out, according to voice biometrics companies. They say even the highest-quality recordings use some form of compression that changes the highest and lowest frequencies.

Even a slight **mismatch** with the customer's voiceprint will trigger a 'live test' conversation that is almost impossible for fraudsters **to spoof**, particularly if they've only got a recording to use.

It's no surprise so many companies are keen to hear the latest word in security systems. Fraudsters are stealing at least  $\pm$ 52bn from the UK economy each year, according to the National Fraud Authority (NFA).

词汇表请参看答案与词汇部分

Take Away English 随身英语

#### Quiz 测验

阅读短文并回答问题。

- 1. Why is voiceprint more efficient than fingerprints to prevent fraud?
- 2. How sure can you be someone is who they say they are when they speak?
- 3. Why are 'memorable' answers not the best way to identify people?
- 4. What's the cost of fraud to the UK economy?
- 5. Which expression in the article means to be discovered doing something wrong?

#### **Exercise** 练习

请你在不参考课文的情况下完成下列练习。从每个表格中选择一个意思合适的单词填入句子的空格处。

1. I know nothing about photography but found a \_\_\_\_\_\_ camera which will make all my pictures look perfect!

fallible accurate foolproof complex	
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2. Leonardo Da Vinci's painting style is difficult to \_\_\_\_\_\_. He was unique!

steal	replicate	spoof	catch out	

3. Oh, you lost your credit card? How terrible! Get in touch with their \_\_\_\_\_\_ and cancel it!

court of law expert call centre fraudster
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4. You should only give your address to people and companies you know. Keep your \_\_\_\_\_ private.

personal details fingerprints mathematical algorithms live test	
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5. The police said it would be easy to \_\_\_\_\_\_ who stole my car because there were many witnesses in the area.

foolproof identify replicate interact with	
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## Answers and Glossary 答案与词汇

### Quiz 小测验

- 1. Why is voiceprint more efficient than fingerprints to prevent fraud? **Because it is** changeable with time, unlike fingerprints.
- 2. How sure can you be someone is who they say they are when they speak? **Experts say you can be 97% sure.**
- 3. Why are 'memorable' answers not the best way to identify people? **Because these** are often forgotten.
- 4. What's the cost of fraud to the UK economy? According to the NFA, £52bn.
- 5. Which expression in the article means to be discovered doing something wrong? **To be caught out**.

### **Exercise** 练习

- 1. I know nothing about photography but found a **foolproof** camera which will make all my pictures look perfect!
- 2. Leonardo Da Vinci's painting style is difficult to **replicate**. He was unique!
- 3. Oh, you lost your credit card? How terrible! Get in touch with their **call centre** and cancel it!
- 4. You should only give your address to people and companies you know. Keep your **personal details** private.
- 5. The police said it would be easy to **identify** who stole my car because there were many witnesses in the area.

## Glossary 词汇表

a password	密码
personal details	个人信息
biometrics	生物识别
a fraudster	诈骗者
fingerprint	指纹
voiceprint	声纹
a mathematical algorithm	数学演算
a court of law	法庭
a call centre	电话服务中心
authentication	身份验证
the personal identification number (PIN)	个人识别号码
fallible	易犯错误的
foolproof	不会错的,十分安全的
mismatch	不匹配,不协调
to spoof	蒙骗,哄骗