BBC 英伦网

Facebook wedding "脸书" 婚礼

Vocabulary: Business 词汇: 商业

The founder of Facebook ended a busy week, which saw his company valued at \$106bn after a stock market flotation, by getting married.

Mark Zuckerberg, who's the CEO of the world's most popular social networking site, wed his long-term girlfriend Priscilla Chan. The 27-yearold bride had a hectic week of her own, having graduated from medical school.



The wedding ceremony was a **low-key event**. It took place in Zuckerberg's garden in Palo Alto California and was attended by fewer than 100 guests, who came along thinking they were there to celebrate Priscilla Chan's graduation.

Displaying his flair for innovation, Mark Zuckerberg designed the wedding ring himself. It's described as a "very simple ruby".

The couple met at Harvard University nine years ago, the year before Zuckerberg launched his business in 2004. They later moved to California, where Facebook has its headquarters.

The multi-billionaire listed his company on the Nasdaq stock exchange on Friday. Facebook's valuation after its flotation means the site is worth about the same as the internet shopping site, Amazon, and more than corporate giants such as Disney.

Even after the flotation, Zuckerberg continues to control just under 56% of the voting power of the company.

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词汇表请参看答案与词汇部分

Quiz 测验

阅读短文并回答问题。

- 1. How old is Mark Zuckerberg? a) 27, b) 28, c) answer not given.
- 2. What word describes Priscilla Chen's busy week?
- 3. What expression describes the quiet and informal nature of the wedding?
- 4. Where is the company Facebook based?
- 5. Does Mark Zuckerberg own the majority of his company?

Exercise 练习

请你在不参考课文的情况下完成下列练习。从每个表格中选择一个意思合适的单词填入句子的空格处。

1. My father sells shares. He is a ______.

new ideas and proc	ducts is said to be	
novative	innovates	innovating
3. Mark Zuckerberg his company in 2004.		
has launched	launching	did launch
4. Facebook floated on the stock exchange last week.		
d	was	were
; the of	f shares.	
major	biggest	majority
	his company his company has launched loated on the stock	Innovative innovates

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<u>Answers and Glossary 答案与词汇</u>

Quiz 小测验

- 1. How old is Mark Zuckerberg? c) not given.
- 2. What word describes Priscilla Chen's busy week? Hectic.
- 3. What expression describes the quiet and informal nature of the wedding? Low key.
- 4. Where is Facebook based? <u>California</u>. They later moved to California where Facebook has its headquarters.
- 5. Does Mark Zuckerberg own the majority of his company? <u>Yes.</u> Zuckerberg continues to control just under 56% of the voting power of the company.

Exercise 练习

- 1. My father sells shares. He is a stockbroker.
- 2. Someone who creates new ideas and products is said to be innovative.
- 3. Mark Zuckerberg launched his company in 2004.
- 4. Facebook was floated on the stock exchange last week.
- 5. Mark Zuckerberg holds the majority of shares.

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Glossary 词汇表

founder	创始人
valued	被估价为
stock market flotation	公司上市
CEO	CEO, 首席执行官
hectic	忙乱的
low-key event	低调的活动
flair	天赋
innovation	创新
launched	推出
headquarters	总部
multi-billionaire	亿万富翁
Nasdaq stock exchange	纳斯达克股票交易所
internet shopping	网上购物
corporate giants	企业巨头
voting power	投票权

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