

## 'In cod we trust' 英国人酷爱炸鱼薯条

*Vocabulary: tradition* 词汇: 传统

The Brits love their fish-and-chips but now, **breaking with tradition**, the cod sold in **chippies** is often imported from Iceland, Denmark or Norway rather than caught by British fishermen.



This trend was **brought about** in the 1970s. Iceland banned the British fleet from **venturing into** a perimeter 200 miles off its coast, where **fertile grounds** for cod are found.

Many British boats have been catching and selling fish like turbot, monkfish, megrim and brill - apparently more **familiar to** the French and Spanish tastes.

Despite the boom in American fast food and Chinese and Indian takeaway restaurants throughout Britain, the national **taste buds** remain **loyal to** the exact ingredient of the dish they **grew up accustomed to** enjoying. About a quarter of the 800,000 tonnes of cod caught globally every year are consumed in the UK. And 250 million fish-and-chip suppers are sold annually.

But less **conventional** consumers are starting **to swim against the tide**. 'Highlander', wrote on the BBC's message board: "Many people are **missing out** by not even trying other types of fish".

'Ria' refuses **to follow the crowd**. She'd rather not eat cod "because of its association with people who won't **stray away from** what they know".

词汇表请参看答案与词汇部分

## Quiz 测验

阅读短文并回答问题。

1. According to the article, what shops in Britain sell 'fish-and-chips'?
2. Who was forbidden from fishing near to Iceland's coast?
3. True, false or not given: *French consumers don't like the taste of cod.*
4. What expressions are used in a figurative way in the article to describe someone who breaks with tradition?
5. What expression is used to describe places where plenty of something can be found or is likely to grow?

## Exercise 练习

请你在不参考课文的情况下完成下列练习。从每个表格中选择一个意思合适的单词填入句子的空格处。

1. The mention of Brussels sprouts may not appeal to everybody's taste \_\_\_\_\_.

|      |       |      |      |
|------|-------|------|------|
| bags | balls | buns | buds |
|------|-------|------|------|

2. People who don't travel abroad are missing \_\_\_\_ on a great life experience.

|     |    |      |    |
|-----|----|------|----|
| out | in | with | by |
|-----|----|------|----|

3. My manager said that investment in staff training could bring \_\_\_\_\_ an improvement in productivity.

|     |    |       |      |
|-----|----|-------|------|
| out | to | about | with |
|-----|----|-------|------|

4. The mind of a creative person is a fertile \_\_\_\_\_ for new and exciting stories.

|        |       |     |           |
|--------|-------|-----|-----------|
| ground | floor | bud | perimeter |
|--------|-------|-----|-----------|

5. Ann can be a very impatient person. She belongs to a generation that grew \_\_\_\_\_ accustomed to getting everything without much effort.

|      |    |     |    |
|------|----|-----|----|
| into | at | out | up |
|------|----|-----|----|

## **Answers and Glossary** 答案与词汇

### **Quiz** 小测验

1. According to the article, what shops in Britain sell 'fish-and-chips'? They are sold at 'chippies'.
2. Who was forbidden from fishing near to Iceland's coast? British fishing boats.
3. True, false or not given: *French consumers don't like the taste of cod.* Not given. The article only mentions what they might like.
4. What expressions are used in a figurative way in the article to describe someone who breaks with tradition? To swim against the tide, to refuse to follow the crowd.
5. What expression is used to describe places where plenty of something can be found or is likely to grow? Fertile grounds.

### **Exercise** 练习

1. The mention of Brussels sprouts may not appeal to everybody's taste buds.
2. People who don't travel abroad are missing out on a great life experience.
3. My manager said that investment in staff training could bring about an improvement in productivity.
4. The mind of a creative person is a fertile ground for new and exciting stories.
5. Ann can be a very impatient person. She belongs to a generation that grew up accustomed to getting everything without much effort.

## Glossary 词汇表

|                                 |       |
|---------------------------------|-------|
| <b>to break with tradition</b>  | 打破传统  |
| <b>a chippy</b>                 | 炸鱼薯条店 |
| <b>to bring about</b>           | 带来    |
| <b>to venture into</b>          | 大胆进入  |
| <b>a fertile ground</b>         | 肥沃之地  |
| <b>to be familiar to</b>        | 比较熟悉  |
| <b>a taste bud</b>              | 味蕾    |
| <b>loyal to</b>                 | 忠实于   |
| <b>to grow up</b>               | 长大    |
| <b>accustomed to</b>            | 习惯于   |
| <b>conventional</b>             | 传统的   |
| <b>to swim against the tide</b> | 逆流而行  |
| <b>to miss out</b>              | 错过了   |
| <b>to follow the crowd</b>      | 随大流   |
| <b>to stray away from</b>       | 避开    |